

BOOT PRINT IS A BIENNIAL ARTS PUBLICATION, PRINTED IN FULL-COLOR, AND ALSO AVAILABLE IN DIGITAL FORM ON THE BOOTS CONTEMPORARY ART SPACE WEBSITE, BOOT PRINT IS DISTRIBUTED TO ART PROFESSIONALS IN THE U.S. AND ABROAD.

## ADVERTISING RATES

Friends	\$100 for US and Canada €100 for Europe	Name / Professional Website
Friends (with benefits)	\$200 for US and Canada €200 for Europe	1/8 page ad
Associates	\$300 for US and Canada €300 for Europe	1/4 page ad
Advocates	\$500 for US and Canada €500 for Europe	1/2 page ad

## PREPARED AD REQUIREMENTS

You may submit a prepared ad for publication in Boot Print. All files must be Apple Macintosh compatible. Supply artwork in QuarkXpress 4 or lower, InDesign CS, Illustrator CS or lower, or flattened Photoshop files. All fonts, logos/vector artwork and images (EPS format, CMYK, 300dpi) to be included with your files.

## DESIGN & LAYOUT SERVICE

If you would like or need, Boot Print can put together your ad.

- DESIGN & LAYOUT (if required) \$30 per hour

For submission methods, payment options, or any other inquiries contact Georgia Kotretsos at [georgia@bootsart.com](mailto:georgia@bootsart.com).